



Inter-American Development Bank

Public-Private Partnerships to
Finance Climate Protection

January 28, 2016



Agenda



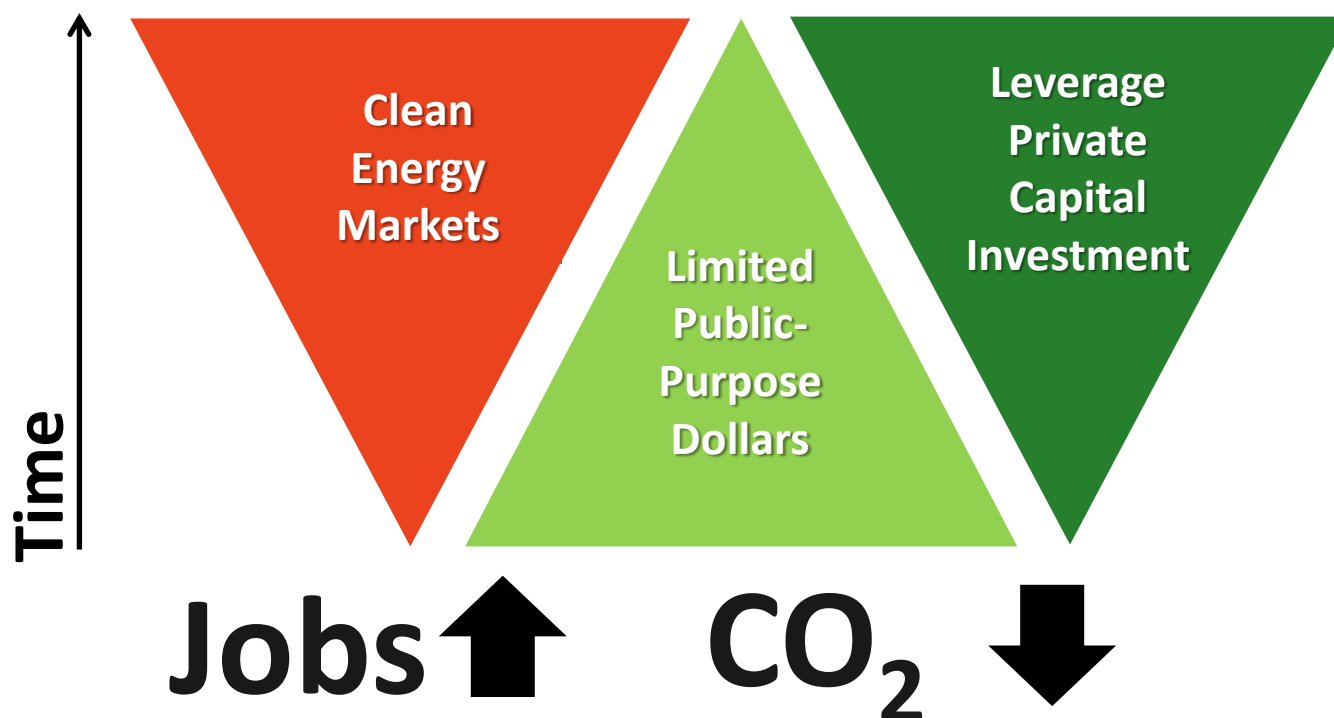
- **What is a Green Bank** – what are they conceptually and what is the Connecticut Green Bank
- **What are Green Bank Products and Programs** – how are products structured to attract private investment and what programs can support clean energy deployment
- **What are Green Bank Impacts** – what impact is the Connecticut Green Bank making and how is the green bank model growing
- **What are the “Next Big Things” for Green Banks** – how can green banks increase their impact to accelerate growth for clean energy markets

What is a Green Bank?

Green Bank Model

Public-Private Partnerships for Climate Protection

*A green bank is a **public financing authority** that **leverages private capital** with **limited public-purpose dollars** to **accelerate the growth** of clean energy markets*



REFERENCE

Definition provided by the Coalition for Green Capital

Connecticut Green Bank

1st Green Bank in the United States



...transitioning programs away from government-funded grants, rebates, and other subsidies, and towards deploying private capital

...the Green Bank was established in 2011 to develop programs that will *leverage private sector capital to create long-term, sustainable financing for energy efficiency and clean energy to support residential, commercial, and industrial sector implementation of energy efficiency and clean energy measures.*

Connecticut Green Bank

Mission and Goals



Support the Governor's and legislature's energy strategy to achieve cleaner, cheaper and more reliable sources of energy while creating jobs and supporting local economic development

Attract and deploy capital to finance the clean energy goals for Connecticut

Develop and implement strategies that bring down the cost of clean energy in order to make it more accessible and affordable to consumers

Reduce reliance on grants, rebates and other subsidies and move towards innovative low-cost financing of clean energy deployment

Connecticut Green Bank

About Us

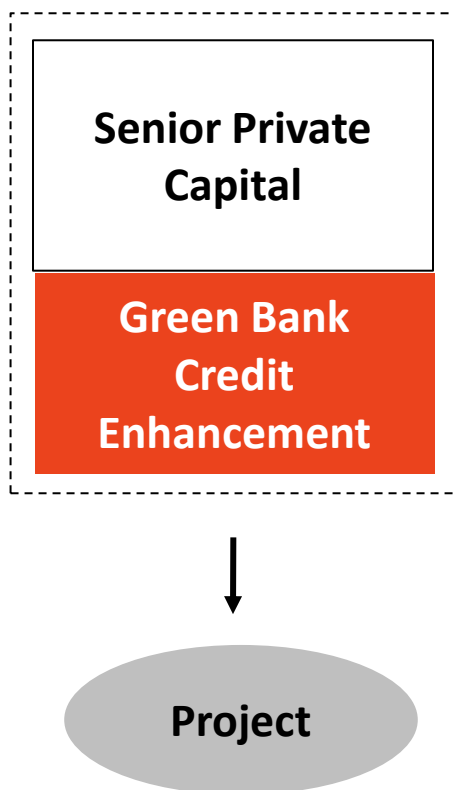


- **Quasi-public organization** – created by PA 11-80 and successor to the Connecticut Clean Energy Fund
- **Focus** – finance clean energy (i.e. renewable energy, energy efficiency, and alternative fuel vehicles and infrastructure)
- **Balance Sheet** – currently about \$110 million in assets
- **Support** – supported by a \$0.001/kWh surcharge on electric ratepayer bills that provides approximately \$27-30 MM a year for investments, RGGI about \$5 MM a year, federal competitive solicitations (i.e. SunShot Initiative) and non-competitive resources (i.e. ARRA-SEP), private capital, etc.

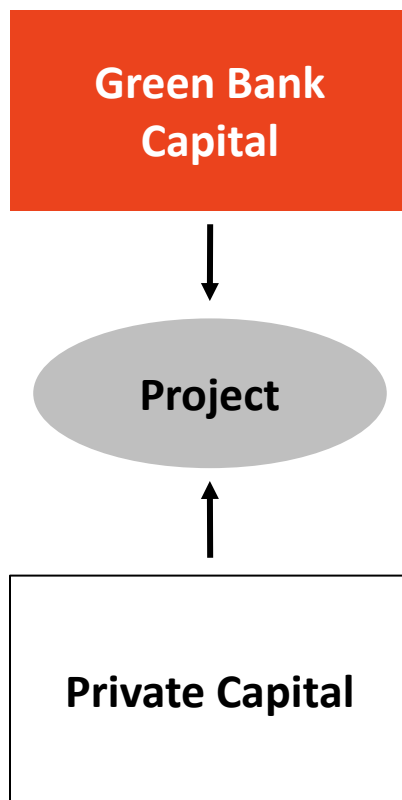
What are Green Bank Products and Programs?

What are Green Bank Products and Programs

Credit Support



Co-Investment



Warehousing



REFERENCE

Definition provided by the Coalition for Green Capital

CT Solar Loan (Credit Support)

\$5 MM Crowdfund to \$100 MM Private



Connecticut
Green Bank

Digital Federal
Credit Union



Solar Industry

Mosaic and Connecticut Team Up On Crowd Funding of Residential Solar



Michael Puttre (February 2014)

Mosaic has
partnered with
Connecticut
Green Bank
and Sungage
Financial to
package loans
made to
homeowners...

The logo for "pv magazine", with "pv" in large white letters on a blue background, and "magazine" in smaller white letters below it. Below the magazine title, it says "PHOTOVOLTAIC MARKETS & TECHNOLOGY".

Sungage Financial Secures \$100 Million for Solar Loan



Edgar Meza (November 2014)

Following its
participating in the
CT Green Bank
solar loan
program, the
Boston startup is
aiming to expand
residential solar
loans on the East
Coast.

Customer

Monthly
Loan
Payment

Loan
Agreement

CT Solar Lease (Co-Investment)

\$60 Million Fund



Connecticut
Green Bank

Sub Debt
Equity
Loan Loss Reserve
PBI (incentive)
Developer services

Debt Syndicate led by
First Niagara



Debt



greentechmedia:

Connecticut's Green Bank: A Model for Public-Private Renewables Partnerships?



Fostering competition
among installers and
goodwill among
taxpayers

Breaking Energy. Conway Irwin
July 8, 2013

Connecticut's Clean Energy Finance and Investment Authority (CEFIA) -- the state's Green Bank, and the first of its kind in the country -- has established a new solar financing system in a bid to expand capacity in the state. CT Solar Lease II seeks to avoid some of the most frequently cited criticisms of renewable energy finance, in that it uses less and recovers more taxpayers' funds, as well as fosters market competition.

Lease provides local
an important sales tool,
customers benefit from
no-money-down
and peace of mind.

Item

\$

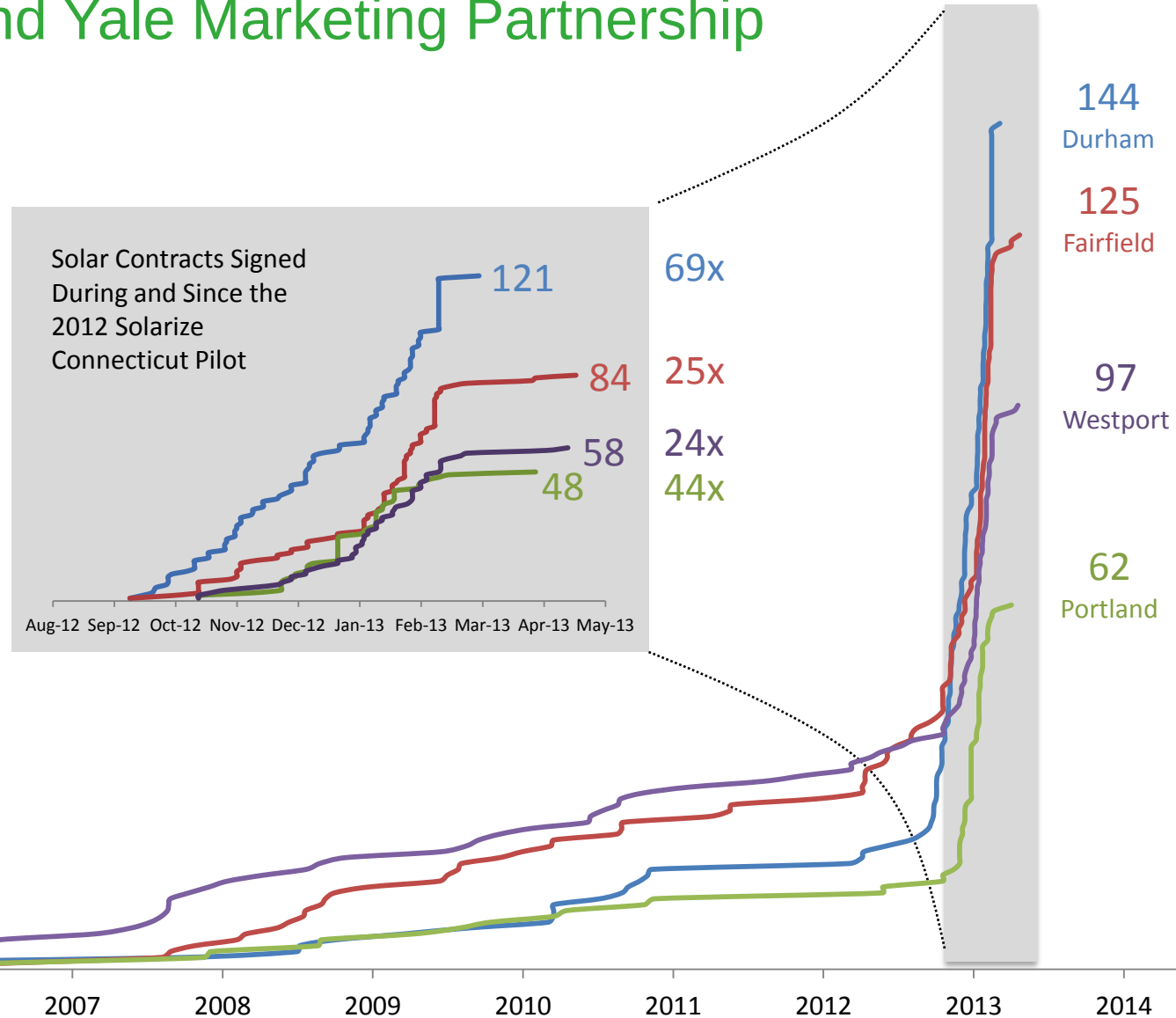
Contractor

Install

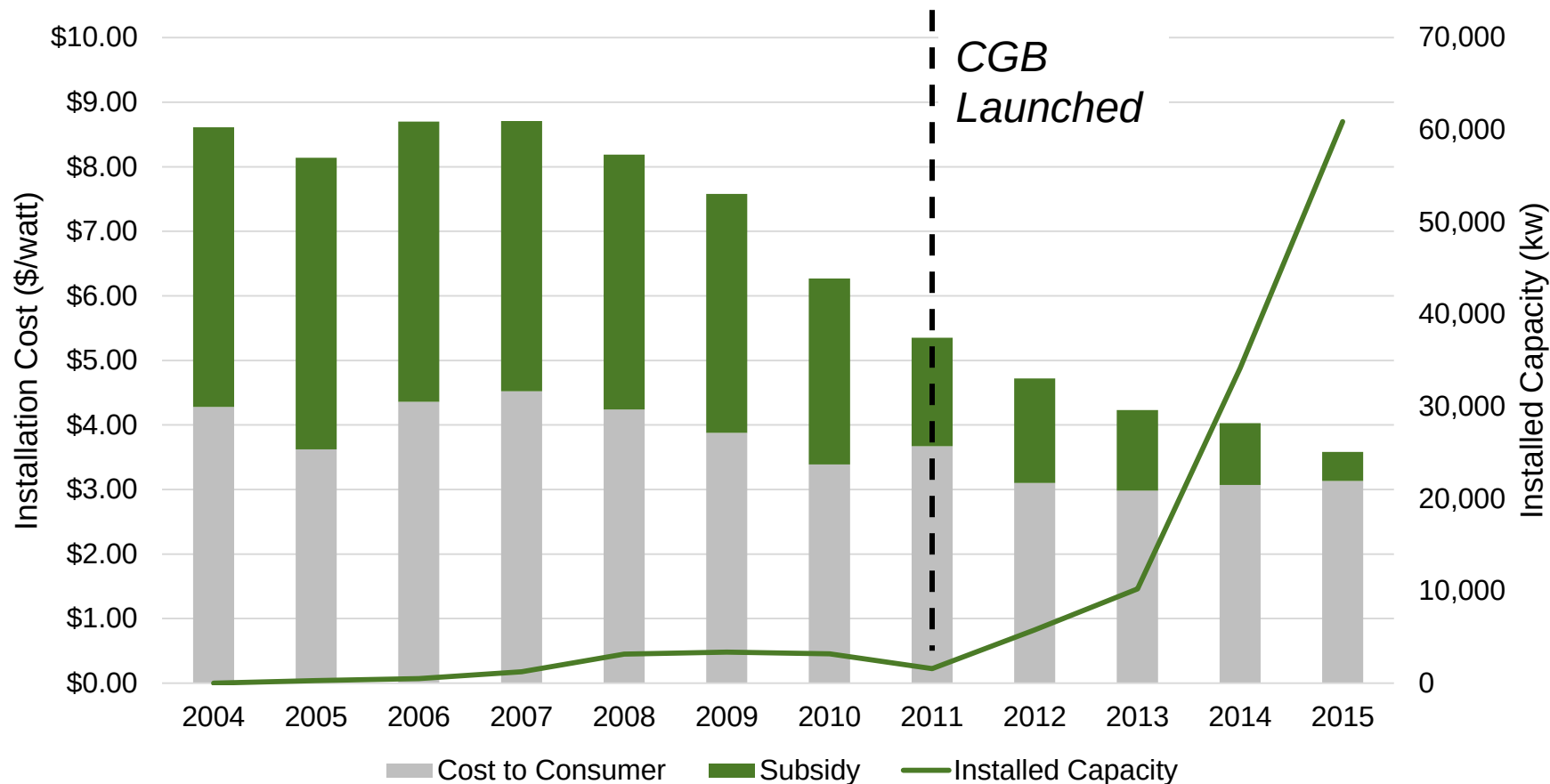
Solar PV
Customer

Solarize Connecticut

SmartPower and Yale Marketing Partnership



Residential Solar PV Market Connecticut



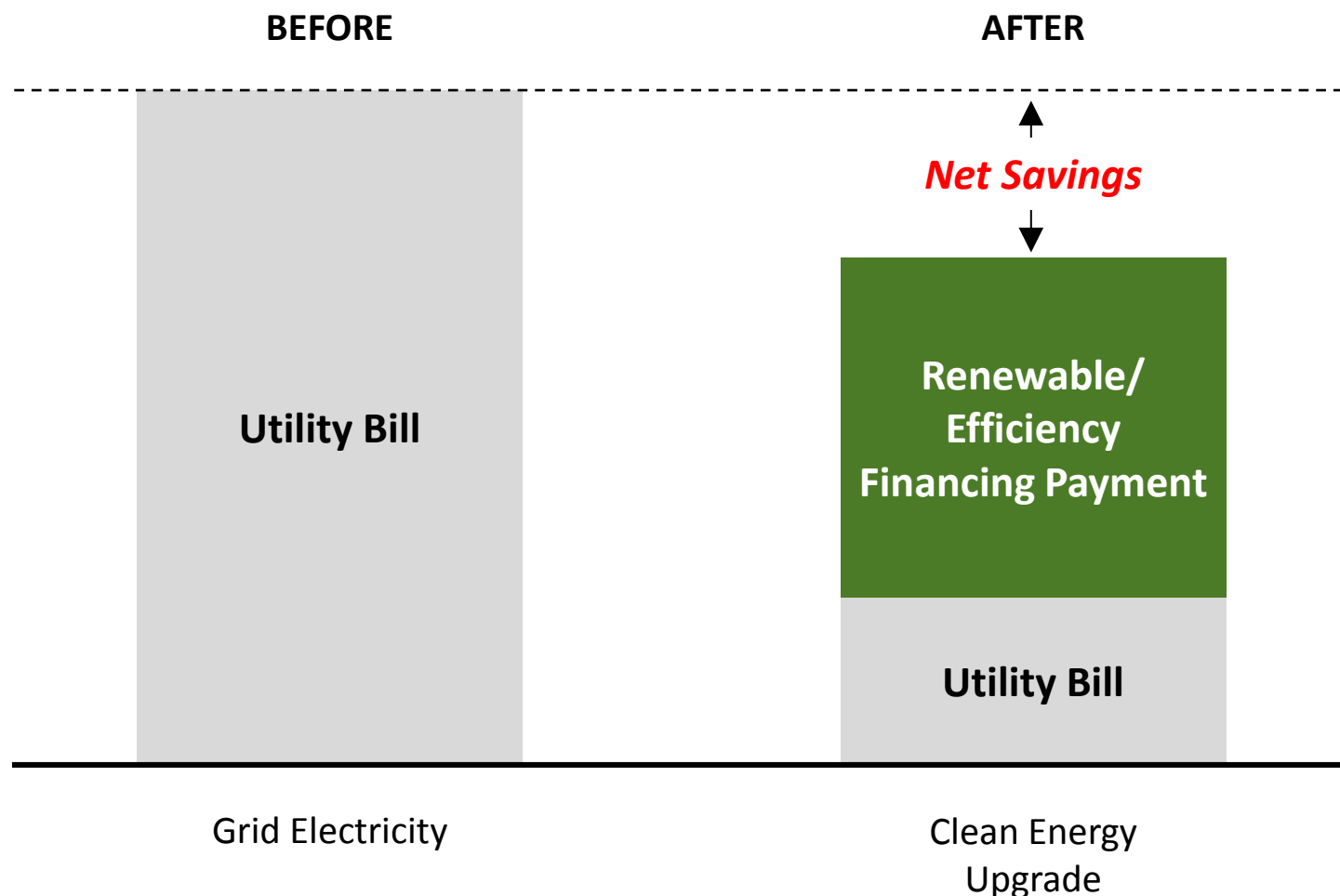
REFERENCES

Residential Solar Investment Program (RSIP) Market Watch Report of January 22, 2016



Green Bank Model

Cleaner and Cheaper



REFERENCE

Definition provided by the Coalition for Green Capital

Commercial PACE (C-PACE)

Public-Public-Private Partnership



- An innovative and affordable way for businesses, manufacturers and non-profits to **pay for green energy upgrades**. C-PACE covers **100% of project costs** with **no money down** and is repaid as a **long-term assessment on the property**. C-PACE allows owners to **immediately increase cash flow**.

Private capital
may provide
100% upfront,
low-cost,
long-term
funding, cash
flow positive

Repayment of
benefit
assessment
through
property taxes

A senior C-
PACE lien is
put on the
property and
stays
regardless of
ownership

In C-PACE, commercial property owners pay back their loans using the savings created by the energy projects. As a requirement of the program, the energy savings must exceed the cost of the loan payments, creating positive cash flow.

“That is what drives repayment of loans. How can that not be good?” - Tom Mongellow of the Connecticut Bankers Association

CT Banks Move into Green Financing
Hartford Business Journal
November 25, 2013

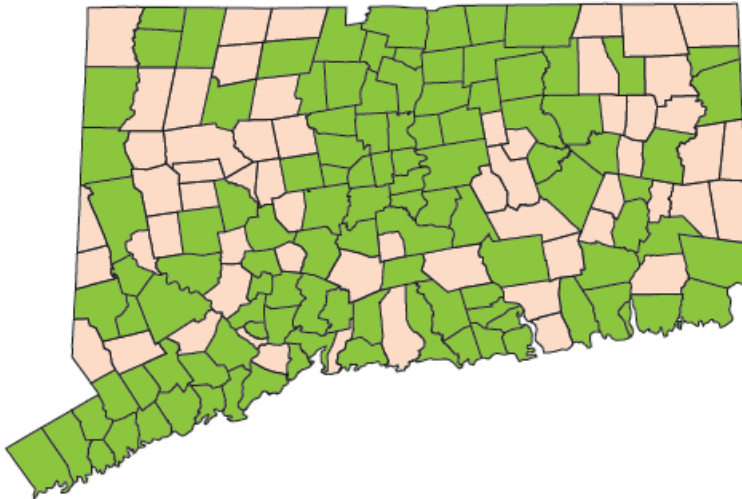
C-PACE



Over 90% of Market Open for Business

> More Green Communities

112 participating cities and towns can use C-PACE to fuel economic development, make their community cleaner and help their citizens thrive.



> Making Green Work

With financing available for hard and soft costs, C-PACE contractors can design comprehensive projects and gain access to new customers.

50 contractors have completed at least one C-PACE project



REFERENCES

Pace SETTERS News for Q4 of 2015

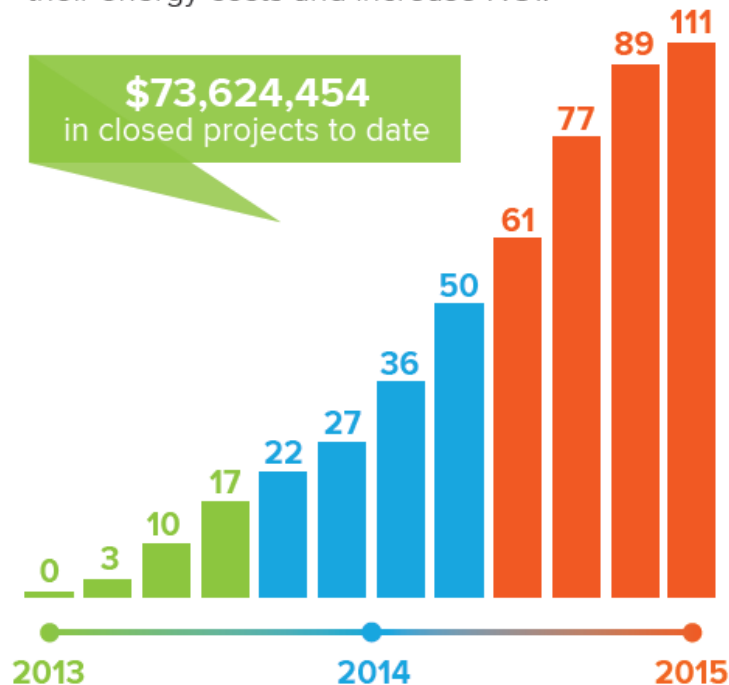
C-PACE



Closed Projects and Capital Invested

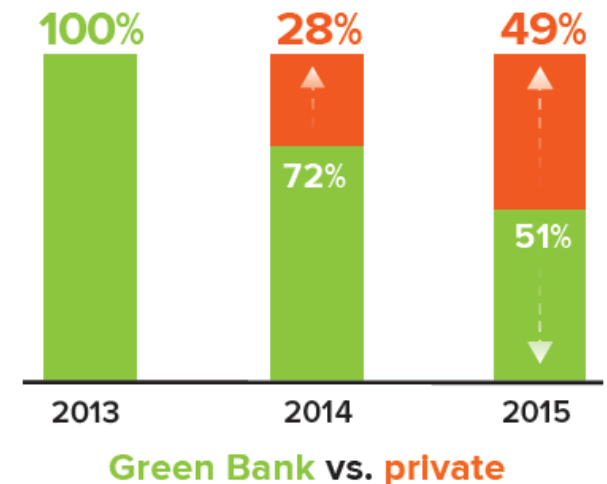
↑ Closed Projects

Funded projects are increasing every quarter as more building owners take action to reduce their energy costs and increase NOI.



↑ Total Capital Invested

Since program inception, the Green Bank is using fewer of its dollars to attract a growing amount of private capital.



REFERENCES

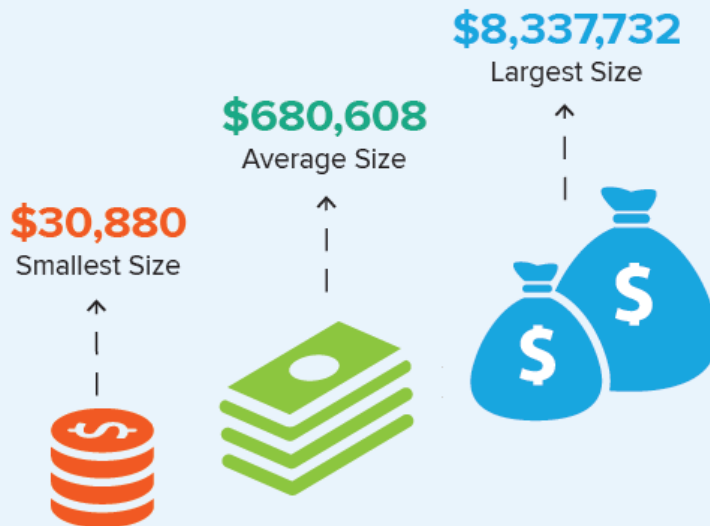
Pace SETTERS News for Q4 of 2015

C-PACE

Project Sizes and Shapes

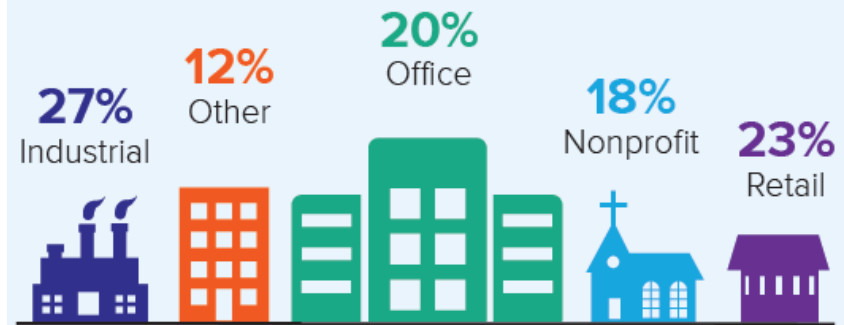
All Sizes of Projects

C-PACE can bring virtually any green energy project, small or large, from a vision to a reality.



All Shapes of Properties

From manufacturing facilities to YMCAs all commercial properties are eligible to use C-PACE for an energy saving project.



REFERENCES

Pace SETTERS News for Q4 of 2015

PACE Setters

Marketing Customers



paceSETTERS

PACESETTERS: Brandon Hall and Brett Wilderman
Hempden, Fortbore Capital

C-PACE FINANCING: \$2M

ENERGY UPGRADE: VFDs on pumps and chiller, fan powered VAV boxes, new cooling towers, data center retrofit, new direct digital control for HVAC, new chiller

PROJECTED SAVINGS: \$5.05M over the life of the upgrades

Be a **paceSETTER**. Get started at **C-PACE.com**

energize CT | cpace



paceSETTER

PACESETTER: John Benigni, CEO

C-PACE FINANCING: \$372,466

ENERGY UPGRADE: Cogeneration system, energy efficient lighting, occupancy controls

PROJECTED SAVINGS: \$688,000 over the life of the upgrades

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paceSETTERS

PACESETTERS: Julia Leonard, Comptroller and Joanna Hunt, Owner

C-PACE FINANCING: \$495,000

ENERGY UPGRADE: 157 kW roof mounted solar photovoltaic system

PROJECTED SAVINGS: \$1.2M over the life of the upgrades

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Commercial PACE (C-PACE) Catalyst for Private Investment



Connecticut
C-PACE

C-PACE
Benefit
Assessment

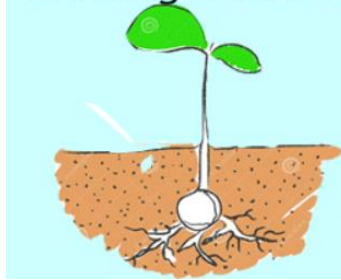
paceSETTER

paceSETTERS

monitor*daily*
The Independent Voice of Equipment Finance

Hannon Armstrong Provides \$100 MM Funding for Commercial Clean Energy

Growing Businesses



[The Connecticut Green Bank](#) and [Hannon Armstrong](#) have reached an agreement that will increase the deployment of energy efficiency, solar and other clean energy projects throughout the Connecticut commercial and industrial sector.

December 28, 2015

cut
bank

Class C Bonds
(10%)

Funding
instruments &
Markets

bonds

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What are Green Bank Results?

Connecticut Green Bank

Accelerate Clean Energy Deployment



	FY 2000- FY 2011 (CCEF)	FY 2012- FY 2015 (CGB) ¹	FY 2016 Targets (CGB) ²
Model	Subsidy	Financing	Financing
Years	11.00	4.00	1.00
Energy (MW)	43.1	134.5	110.0
Investment (\$MM)	\$349.2	\$663.2	\$670.0
Leverage Ratio	1:1	3:1	10:1
% of Funds as Loans	10	56	80

Deploying **more** clean energy at a **faster** pace while using ratepayer-taxpayer resources **responsibly**

REFERENCES

1. Comprehensive Annual Financial Report for FY 2015 for approved, closed, and completed transactions
2. Board approved targets for FY 2016

U.S. Investment Needed Avoid Climate Disaster



- The Center for American Progress estimates that the U.S. needs at least \$200 billion in renewable and efficiency investment annually for 20 years to reduce carbon emissions and avert climate disaster.

Green Growth

A U.S. Program for Controlling Climate Change
and Expanding Job Opportunities

Robert Pollin, Heidi Garrett-Peltier, James Heintz, and Bracken Hendricks September 2014

WWW.AMERICANPROGRESS.ORG

Connecticut Green Bank

An NRDC and CGC Observation



- **Based on Connecticut** and its market size, growth rate, and public-private leverage ratio, we estimate that **a Green Bank in every state in America** would **yield \$200 billion in national annual investment within 5 years**, with 90% of the funds coming from private sources and all taxpayer contributions returned over 10 to 20 years.



Green Bank Movement

United States Trends



To lead the green bank movement by accelerating private investment in clean energy deployment for Connecticut to achieve economic prosperity, create jobs, promote energy security and address climate change.



2014



2015



2011



2014



coalition for
green capital

REFERENCES

Map provided by the Coalition for Green Capital

Realizing the Future

Leading the Green Bank Movement

Ha

Green
prom

ROCKY
Energy F
helped c
energy th

THE WALL STREET JOURNAL.

FRIDAY, MAY 9, 2014

Goldman's Cleantech Activities Receive a Presidential Shout Out

MOUNTAINVIEW, CA – Goldman Sachs Group Inc.'s work financing and investing in clean-technology companies drew a mention Friday from President Barack Obama. "We've got public banks like Connecticut's Green Bank and private banks like Goldman Sachs ready to invest billions in renewable energy," the president Friday said during a speech at a Wal-Mart in Mountain View, Calif.



Energy (C-PACE) program...

S



What are the “Next Big Things” for Green Banks?

Green Bonds



Increase Capital and Increase Impact

- **“Green” Focus** – Connecticut Green Bank is **solely focused** on “green” investing – which is consistent with **Green Bond Principles** [Note – IADB should engage in Moody’s Investor Services Request for Comments on “Green Bonds Assessment (GBA) Proposed Approach and Methodology”]
- **Balance Sheet** – Connecticut Green Bank **built its balance sheet** from \$73 MM in FY 2011 (\$60 MM in Cash) to \$110 MM in FY 2015 (\$49 MM in Cash). We are preparing our financial position to be able to **issue bonds**.
- **Bonds** – Connecticut Green Bank can **issue revenue bonds** supported by a Special Capital Reserve Fund of \$100 MM (i.e., achieve higher credit quality). Bond proceeds will be used to **scale-up our impact** by attracting **more private investment** in clean energy deployment.

REFERENCE

Green Bond Principles focus on eight categories for the use of bond proceeds, including renewable energy, energy efficiency, sustainable waste management, sustainable land use, biodiversity conservation, clean transportation, clean water, and climate change adaptation.

Green Bank Network

Join the Green Bank Network



**Japanese
Green Fund**

REFERENCE

Information provided by the Coalition for Green Capital

Thank You

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